

# SOCIAL MEDIA CHARTER

## Five P's for adults

Whether it's school staff, governors, parents, carers or someone else, adults also have a role to play in relation to social media.

### POSITIVE

Be positive about the benefits and impacts but try to strike a balance and remind and educate young people about the good, the bad and the ugly and the importance of positive behaviours.

### PRIVACY

Help young people to understand the value of privacy and encourage them to learn and use the privacy settings.

### PHOTOS

Social media is a great way of sharing pictures and images, but remind young people to think about what they upload before they do. They might not be aware of the implications of posting pictures.

### POSTINGS

Don't assume that all young people are aware of the impact of bad behaviours. Encourage them to think about what they post and the implication of their social media behaviours.

### POLICE

Encourage and support young people to report inappropriate or illegal behaviours. If they feel harassed by another user or they see other people being harassed, they need to keep the evidence and report it through the social media platforms. If there are concerns about young people being the subject of inappropriate sexual contact or being approached by another person, they need to keep evidence and report it to the police via the CEOP website.

Here's an extra couple of P's for adults... **PRACTICE** what you **PREACH** – you're in a great position to model behaviours so you should also **"BE SMART"** online.

For more details see:  
[www.northlincs.gov.uk/besmart](http://www.northlincs.gov.uk/besmart)

“**BE SMART**”

